

## Curriculum

### Foundation Courses (3 x 15 courses = 45 Credits)

1. ENG 203	Advanced English I
2. ENG 204	Advanced English II
3. ECO 103	Principles of Microeconomics
4. ECO 111	Principles of Macroeconomics
5. ECO 221	Nepalese Economy
6. NBC 101	Introduction to Psychology
7. NBC 111	Society and Culture
8. NBC 122	Political Systems and Governance
9. NBC 131	Introduction to Philosophy and Theology
10. MAS 104	Business Mathematics I
11. MAS 105	Business Mathematics II
12. MAS 110	Fundamentals of Statistics
13. MAS 211	Applied Business Statistics
14. MAS 120	Information Technology in Business
15. RSH 202	Introduction to Research Methods

### Core and Functional Courses (3 x 15 courses = 45 Credits)

1. MAS 223	Fundamentals of Management Information System
2. MAS 322	Fundamentals of Quantitative Techniques
3. MAS 352	Fundamentals of Operation Management
4. ACC 111	Financial Accounting
5. GEM 202	Communication and Interpersonal Skills
6. GEM 211	Critical Thinking and Problem Solving
7. GEM 232	Principles of Business Management
8. HRM 211	Fundamentals of Organization Behaviour
9. HRM 221	Fundamentals of Human Resource Management
10. ACC 203	Analysis of Accounting Information
11. ACC 311	Accounting for Managerial Decisions
12. MKT 202	Marketing Management
13. FIN 201	Financial Management
14. FIN 341	Financial System of Nepal
15. GEM 213	Introduction to Business Ethics

### Integrative Courses (3 x 4 courses = 12 Credits)

1. GEM 322	Introduction to International Business and Trade
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2. GEM 413	Business and Corporate Law
3. GEM 411	Introduction to Strategic Management
4. ENT 412	Entrepreneur and Innovation Skills

### **Specialization Courses (3 x 6 courses = 18 Credits)**

#### **Finance**

1. FIN 312	Corporate Finance
2. FIN 320	Financial Institution Management
3. FIN 322	Banking Management
4. FIN 331	Insurance and Risk Management
5. FIN 342	Cooperative and Micro Finance
6. FIN 411	Investment Analysis
7. FIN 413	Global Finance
8. FIN 421	Financial Derivatives and Risk Management
9. FIN 414	Behavioral Finance

#### **Marketing**

1. MKT 341	Understanding Consumers' Behaviour
2. MKT 313	Advertising and Promotion Design
3. MKT 321	Selling and Sales Management
4. MKT 322	Industrial Marketing
5. MKT 442	Marketing Research and Applications
6. MKT 431	Digital Marketing
7. MKT 472	Product and Brand Management
8. MKT 451	Service Marketing
9. MKT 461	Social Marketing

#### **Human Resources Management**

1. HRM 312	Employee Recruitment and Selection
2. HRM 331	Training and Developing Employees
3. HRM 411	Information System for Human Resources
4. HRM 421	Employee Compensation and Rewards
5. HRM 431	Employee Performance Management
6. HRM 441	Workplace Diversity and Management
7. HRM 451	Labour Laws and Industrial Relations
8. HRM 461	Employees Competency Mapping

9. HRM 471	Team Development
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**Elective courses (3 x 2 Courses = 6 Credits)**

1. PRJ 201	Concepts and Practices of Project Management
2. ACC 321	Business Tax Planning in Nepal
3. NBC 141	Second Foreign Language
4. ENT 421	Social Entrepreneurship
5. MAS 411	Evidence Based Business Analytics
6. ENT 313	Small Enterprise Development
7. MAS 451	Supply Chain Management
8. MAS 441	Foundation of E-Commerce

**Honours Courses\* (12 credits)**

1. RSH 401	Advanced Research Method
2. RSH 402	Undergraduate Research Project
3. MAS 401	Advanced Statistics
4. ECO 421	Basic Econometrics

**Experiential project (4 Credits)**

RES 301 Social Experience Project (SEP)

RES 401 Industrial Experience project (IEP)

*Note \* For BBA (Honours) only, equivalent to additional 12 credit hours*