
THE PROGRAM

Leadership is a 'difference' factor. True leaders bring about differences in the life of those they lead - and in their own life. It is this process of transformation that is at the centre of leadership concept and actions in the contemporary world- as much in business as in development and public sectors. Transformational leadership is what delivers a sustained and substantial change for betterment at the present time when organizations and people have more need and potential for change than ever before.

The problem- solving engineering approach to bringing about organizational and social change provides only a limited scope for the kind of transformation that is necessary. Most social and organizational changes require more than rules, legislations, and procedures. They require nurturing and building people so that they can transform organizations and communities, and thus not simply solve or navigate problems but go on to uproot the causes of problems to create a new and vibrant organizational and social order.

As a change agent, leaders should pay attention to being a passionate facilitator embedded in the target system of the change, defining the problem with the people who are part of it, using multiple methods and perspectives to measure the problem, conducting collaborative implementation, and being flexible to change when needed. This social transformation perspective now defines the role of leaders in organizations - from the corporate world to the citizen sector to the public management.

The latest in the KUSOM Leadership Development Series presents this new, emerging social transformation perspective of leadership for our corporate and development leaders as a new paradigm of their leadership role. Drawing on the community psychology approach, Prof. Bhawuk, who has been working on this perspective of leadership for several years, will lead a discussion on what and how our corporate and development leadership should do for sustained change, based on the social transformation process. This talk program will create a space for both the corporate and development leaders to share their experiences of leading success and learn with and from each other.

WHO SHOULD PARTICIPATE?

- √ Corporate executives and managers
- √ INGO/ NGO leaders and managers
- √ Public sector leaders and managers
- √ Leaders and managers in any professional field

GUEST SPEAKER

Dr. Dharm P. S. Bhawuk is a Nepali citizen and Professor of Management and Culture and Community Psychology at University of Hawaii, Manoa, USA. He received his PhD in Organizational Behavior and Human Resource Management from the University of Illinois at Urbana-Champaign under Professor Harry C. Triandis.

Prof. Bhawuk's research interests include indigenous psychology and management, cross-cultural training, intercultural sensitivity, diversity in the workplace, individualism and collectivism, culture's influence on creativity, entrepreneurship, spirituality, and political behavior in the workplace. He has published about 60 book chapters and papers and made more than 150 presentations at international conferences and meetings. He is a co-editor of the book *Asian Contributions to Cross-Cultural Psychology* (1996) published by Sage Publishers.

Prof. Bhawuk is on the Research Committee of Kathmandu University School of Management.



PROGRAM DETAILS

Date: July 30, 2010
Timing: 5 pm - 7:30 pm
Venue: Hotel Shangrila, Lazimpat
Program Fee: Rs 3' 000* per participant
(*Rs. 1' 800 each for KUSOM students and graduates)

PROGRAM SCHEDULE

5:00 - 5:15 pm	Registration
5:15 - 6:15 pm	Presentation
6:15 - 7:00 pm	Discussion
7:00 pm onwards	Dinner

REGISTRATION

For registration please complete the attached Registration Form and return to KUSOM with the cheque of program fee drawn in favor of Kathmandu University by Wednesday, July 28, 2010.

Program participants will be taken on first-come-first-serve basis.



For further enquiry, please contact:

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*KUSOM Leadership
Development Series*

LEADERSHIP

Social Transformation Perspective

July 30, 2010

**Kathmandu University
School of Management**

KUSOM
Ahead in Management