

General Information

Kathmandu University Undergraduate Management Programs:

Kathmandu University launched Bachelor in Business Administration (BBA) , Bachelor in Business Information Systems (BBIS) and Bachelor in Hospitality and Tourism Management (BHTM) programmes in Nepal as new products in the undergraduate management education market. These programmes are now well established and much in demand among undergraduate students.

KUSOM now offers its own constituent BBA program from 2010.

Kathmandu University (KU) has given affiliation to three colleges for the two undergraduate management programmes (UGMPs) of its School of Management (KUSOM).

The undergraduate programs offered through:

SN	College	Location	Contact	Contact person	Programs offered	Capacity
1	Kathmandu University School of Management (KUSOM)	Balkumari, Lalitpur	5544077, 5544078, 5548891, 5550089 sabin@kusom.edu.np www.kusom.edu.np	Sabin Bikram Panta (Undergraduate Program Coordinator, KUSOM)	BBA	44
2	Kathmandu College of Management (KCM)	Gwarko, Lalitpur	5201997, 5200746 kcm@kcm.edu.np www.kcm.edu.np	Ratna Prajapati	BBA BBIS	88 44
3	Little Angels' College of Management(LACM)	Hattiban, Lalitpur	5250777, 5251111 info@lacm.edu.np www.lacm.edu.np	Mitra Poudel	BBA BBIS BHTM	44 44 44
4	Nepal College of Management (NCM)	Dhobighat ringroad, Lalitpur	5540752, 5540753, 016915638 ncm@wlink.com.np www.ncm.edu.np	Dharana Bhattarai	BBA BHTM	88 44

Admission to Undergraduate Management Program:

Eligible candidates can apply for KUUMAT.

The written admission test, KUUMAT is held at Kathmandu University School of Management (KUSOM). Successful candidates can apply for KUSOM BBA or to any of the affiliated colleges with the KUUMAT Admit Card provided by the University.

The eligible candidates may be required to go through the other phases of admission process at KUSOM or affiliated colleges before final selection for admission at KUSOM or in the KU affiliated college.

University Scholarship

KU provides some scholarships for the needy and deserving undergraduate students.

Fee structure

KUSOM and the affiliated colleges have their own rules for fee structure and payment schedule.

Bachelor of Business Administration (BBA)

A foundation program for management career and advanced management knowledge

As the world of work turns more competitive and complex, the choice of career becomes more critical. And being successful in the career becomes even more challenging. More and more career-oriented young minds are turning to – and making a success in – management.

Management offers careers that are personally rewarding and socially contributing. But management also demands the best in a person – a breadth of knowledge about issues that influence people and their enterprises, an executive personality to face and cope successfully with realities of life, an analytical yet creative mind to understand and decide appropriate courses of actions, an entrepreneurial zeal to initiate and innovate, and a range of management competencies to plan and achieve success.

The BBA program of Kathmandu University grooms young people for starting career in management by developing these essential qualities and abilities while preparing them for pursuing advanced management knowledge. By blending foundation and core management disciplines with general and social science disciplines, the program offers a broad yet solid professional base for graduates to pursue managerial, entrepreneurial, and leadership roles in business and social enterprises. It also rigorously trains graduates for higher academic pursuit in management and other academic disciplines

Launched as a pioneer undergraduate management degree program in the country in 1997, the KU's BBA program has earned unmatched credibility and respect in the market as well as in the academic field.

BBA @ KUSOM

Learning the KUSOM way: robust theoretical grounding with strong experiential exposure

BBA finally comes home. KUSOM now offers BBA as its constituent program in response to the huge demand for on-campus delivery of this enormously popular under-graduate program. BBA at KUSOM is the very best of educational experience for young minds with aspiration and passion for professional careers in management as well as for advanced management knowledge. Designed with a judicious blending of academic rigor and industry relevance and delivered in the best tradition of integration of theoretical grounding with experiential exposure, the hallmarks of KUSOM's programs, the constituent BBA program nurtures graduates in a way that enriches their competitiveness, competencies, character, and conviction to prepare them for personal and professional challenges of career – and life.

BBA at KUSOM is a distinct educational experience built as it is on the strengths and unique characteristics of KUSOM as the best business school in the country:

- Benefits of KUSOM's brand image as the best in management education.
- Teaching and continuous guidance by a pool of experienced, committed, and competent regular faculty.
- Learning through acclaimed and proven pedagogic approaches of management education that combines analytical rigor and experiential exposure.
- Access to excellent learning resources, including infrastructural facilities as well as IT and knowledge capital.
- Extensive industry linkage for practical exposure, interaction, internship and placement.
- Learning within the academic ambience of the University system.
- Complementary and vertical upward linkage with the MBA program.
- Integration of learning with co-curricular activities for personality and leadership development.